

# **PRESS RELEASE** 20/06/2025

### AFP TO TAKE PART IN THE DEAUVILLE SPORT IMAGES FESTIVAL

## Running from 21 June to 21 September 2025, the <u>Deauville Sport Images Festival</u> offers a fresh perspective on the values of sport through photography. The work of AFP photographers will be showcased in a dedicated exhibition, A World of Sports, alongside three collective displays.

In total, the Festival will feature 12 free-to-access exhibitions across the town, and will open with a major evening event — The Night of Sport — on 21 June at 7pm at the Deauville International Centre.

#### **Opening Night: "The Night of Sport"**

This free, <u>ticketed event</u> will offer an immersive experience into the eyes of those who live and capture sport, through screenings and first-hand accounts. An awards ceremony will also take place on the night, honouring photographers who contribute to promoting the values of sport.

#### **Charity Auction**

During The Night of Sport, a special charity auction of fine art and limited-edition sports prints will be launched. Around a hundred lots, both archival and contemporary, will be on offer — including images from Sports Illustrated, Paris Match, AFP, L'Équipe, and iconic photographers such as Neil Leifer. The auction will run online via Bonhams from 21 June to 10 July 2025.

#### **AFP's Exclusive Exhibition**

**A World of Sports** — through 25 carefully selected images, this exclusive exhibition offers a unique look at the universality of sport. It invites visitors into the heart of pitches, stadiums and makeshift playing fields where the passion for sport comes to life in all its diversity.

#### **Collective Exhibitions Featuring AFP**

**Best of 2024**: this exhibition captures unexpected moments from the Paris 2024 Olympic Games. The capital offered an unprecedented playground for photographers — from beach volleyball matches beneath the Eiffel Tower to BMX competitions around the Place de la Concorde obelisk.



**Paralympic Triumph**: this selection highlights key moments from the Paris 2024 Paralympic Games, showcasing the enthusiasm of the crowds and the way each arena helped elevate the global visibility and recognition of Paralympic disciplines.

**20 Iconic Sports Photographs That Shaped History**: this exhibition celebrates athletes through powerful imagery, capturing unforgettable moments where champions such as Usain Bolt, Muhammad Ali, Jesse Owens and many others made their mark on sporting history.

#### About AFP

AFP is a leading global news agency providing fast, comprehensive and verified coverage of the events shaping our world and of the issues affecting our daily lives. Drawing from an unparalleled news gathering network across 150 countries, AFP is also a world leader in digital investigations. With 2,600 staff representing 100 different nationalities, AFP covers the world in six languages, with a unique quality of multimedia storytelling spanning video, text, photos and graphics.

