

PRESS RELEASE

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AGENCE FRANCE-PRESSE AND GETTY IMAGES RENEW LEADING GLOBAL CONTENT PARTNERSHIP

Longstanding global partnership continues to provide newsrooms around the world with unrivalled visual coverage of news, sport and entertainment.

<u>Getty Images</u>, a world leader in visual communications, and <u>Agence France-Presse</u> (AFP), a prominent global news agency, today announced they would extend their longstanding content agreement. Since 2003, the global media companies have worked in partnership, leveraging their complementary strengths to ensure premium, comprehensive, and up-to-the-minute coverage of news, sports, and entertainment reaches newsrooms and readers around the world.

On the editorial side of the partnership, the outstanding joined photo coverage of the events at the US Capitol provided the latest example of this successful combination of AFP's and Getty Images's excellence.

"For almost 20 years, Getty Images and AFP have partnered to bring an unrivalled breadth, depth, and quality of coverage to media and other organisations globally," said <u>Ken Mainardis</u>, Global Head of Content at Getty Images. "We are proud to continue our longstanding partnership which prioritises quality editorial coverage and achieves significant geographic reach."

"AFP and Getty Images have developed a trusted partnership based on many years of working successfully together," said <u>Patrice Monti</u>, Sales and Marketing Director for Agence France-Presse. "Collaborating with renowned partners enables us to extend our distribution network and ensure our content reaches even more clients around the world."

The industry-leader in visual editorial content, Getty Images provides its over one million customers with a depth, breadth and quality of coverage that is unmatched. From red carpet events to football stadiums to conflict zones and beyond, each year the company represents more than 160,000 news, sport and entertainment events around the globe. One of the world's most-awarded photo business, its photographers have won over 1,100 major industry awards including the World Press Photo, Sony World Photography Awards, White House Photographer of the Year and Visa d'Or.

Benefitting from the strength of a network of 450 photographers spread across the world, AFP's International Photo Service, recognized by its peers for its quality and its diversity, is rewarded each year at the biggest international awards in photojournalism. Built on the expertise of its photographers and photo editors, AFP's photo offer is complemented by the production of more than 70 partner agencies.

About AFP:

AFP is a leading global news agency providing fast, comprehensive and verified coverage of the events shaping our world and of the issues affecting our daily lives. Drawing from an unparalleled news gathering network across 151 countries, AFP is also a world leader in digital verification. With 2,400 staff representing 100 different nationalities, AFP covers the world in six languages, with a unique quality of multimedia storytelling spanning video, text, photos and graphics.

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About Getty Images:

Getty Images is one of the most trusted and esteemed sources of visual content in the world, with over 415 million assets including photos, videos, and music, available through its industry-leading sites <u>www.gettyimages.com</u> and <u>www.istock.com</u>. The Getty Images website serves creative, business and media customers in nearly every country in the world and is the first-place people turn to discover, purchase and share powerful visual content from the world's best photographers and videographers. Getty Images works with over 340,000 contributors and hundreds of image partners to provide comprehensive coverage of more than 160,000 news, sport and entertainment events each year, impactful creative imagery to communicate any commercial concept and the world's deepest digital archive of historic photography.

Visit Getty Images at <u>www.gettyimages.com</u> to learn more about how the company is advancing the unique role of still and moving imagery in communication and business, enabling creative ideas to come to life. For company news and announcements, visit our Press Room, and for the stories and inspiration behind our content, visit <u>creativeinsights.gettyimages.com</u>. Find Getty Images on Facebook, Facebook, Twitter, Instagram and LinkedIn, or download the Getty Images app where you can explore, save and share the world's best imagery.

