## AFP

## **PRESS RELEASE**

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## AFP FACT CHECK VIDEO PLAYLISTS WIN WAN-IFRA'S DIGITAL MEDIA AWARDS WORLDWIDE

AFP's Fact Check video playlists, "<u>How to Verify Information Online</u>" have been awarded the 2024 <u>Digital</u> <u>Media Awards Worldwide</u> in the 'Best Fact Checking Project' category.



The video series, which had already received the <u>European</u> <u>Digital Media Awards</u> in April, focus on verification, debunking, and tutorials aimed at helping internet users avoid the pitfalls of misinformation. The videos are produced by AFP's digital investigation team, the largest of its kind in the world.

The project was launched in October 2022 and new videos are regularly published on AFP's YouTube channels and other social platforms in <u>English</u>, <u>French</u> and <u>Spanish</u>.

"We're grateful for this recognition for our videos which aim to inform and educate, highlighting the valuable work of our fact-checking team around the world," said Sophie Nicholson, Deputy Chief Editor of AFP Digital Investigation.

The Digital Media Awards are hosted annually by the World Association of News Publishers (WAN-IFRA) and honour outstanding projects and products from news publishers that exemplify creativity, inspiration, and a dedication to their audience.

The awards ceremony took place on May 27 during the <u>World News Media Congress</u> in Copenhagen. A global panel of editors and media executives evaluated the submissions and determined the winners in <u>12</u> <u>categories</u>.

The videos are part of a wider project to share up-to-date training on tools for verifying online information, including AFP's <u>digital courses training platform</u>, where a new module dedicated to combating misinformation during elections has recently been launched in <u>English, French</u>, <u>Spanish</u> and <u>Portuguese</u>, as well as in-person workshops, supported by the Google News Initiative.

The judging panel remarked that AFP's initiative "goes beyond just delivering fact-checked content but shows how fact-checking is done and demonstrates how to use the tools and techniques." They described the video playlist as "a great resource for fact-checkers, trainers and ordinary people who want to learn how to do fact-checking by themselves."

## About AFP

AFP is a leading global news agency providing fast, comprehensive and verified coverage of the events shaping our world and of the issues affecting our daily lives. Drawing from an unparalleled news gathering network across 150 countries, AFP is also a world leader in digital investigations. With 2,600 staff representing 100 different nationalities, AFP covers the world in six languages, with a unique quality of multimedia storytelling spanning video, text, photos and graphics.

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